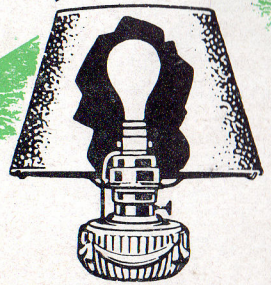
A Kerosene Lamp TODAY
and P-R-E-S-T-O
An Electric Lamp TOMORROW
WITH THE
Aladdin® ELECTRIC CONVERTER



When Electric High-Lines come your way, your Aladdin Lamp can be made into a lovely electric lamp in just a few seconds with the easy-to-use, economical Aladdin Electric Converter. And in cases of power failure, you can reset for kerosene, instantly. Mighty good insurance for emergencies!

Comes completely assembled with lamp attachment, standard light socket, 8-foot extension cord and outlet plug. Price each, less bulb.....$1.00

MODERN WHITE LIGHT from KEROSENE



Aladdin® MANTLE LAMPS

ADD BEAUTY TO EVERY ROOM

MODERN WHITE LIGHT from KEROSENE



Aladdin® MANTLE LAMPS

ADD BRIGHTNESS TO EVERY ROOM

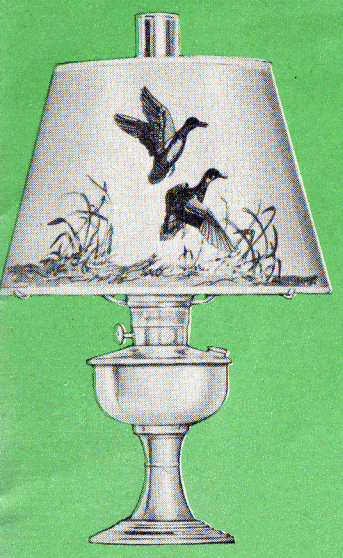


TABLE LAMP

No. B-137—All Brass, Bronzetone Finish. No. B-138—All Brass Nickeltone. Complete with any 14" Shade and Tripod, $10.75. Less 14" Shade and Tripod, $8.95. 14" Whip-O-Lite Shade No. 388 Shown.

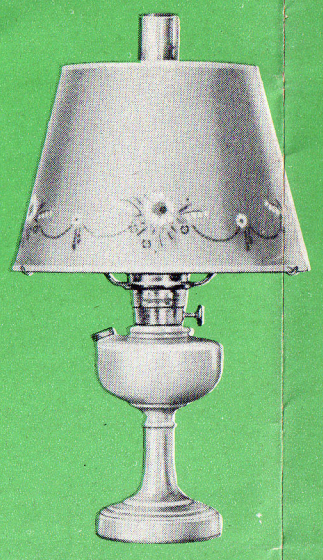
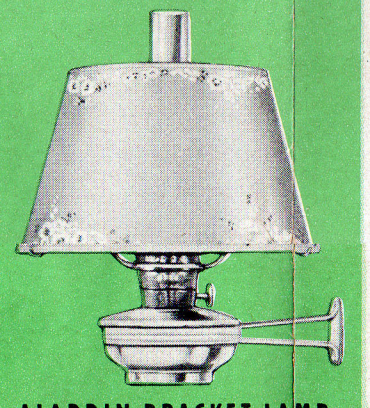


TABLE LAMP No. B-28—Rose color has Satin Brass Burner. No. B-29—Pastel Green with Satin Brass Burner. No. B-30—White Crystal, fired-on ceramic finish. Instant Light—has Satin Brass Burner. All lamps, less shade and tripod, $6.95. With shade and tripod $8.75. 14" Whip-o-lite shade No. 378 shown.



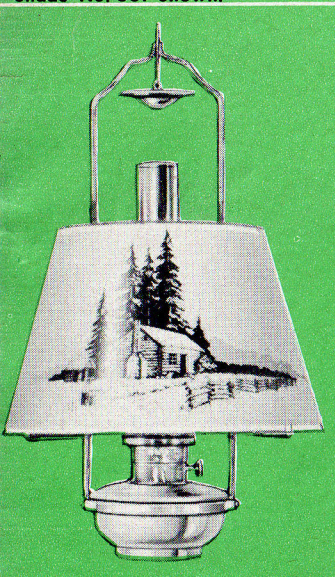
ALADDIN BRACKET LAMP

No. B-179—In Ivory Alacite and Metal. Without Shade or Tripod, $6.50: With any 14" Shade and Tripod, $8.30. 14" Whip-O-Lite Shade No. 381 Shown.



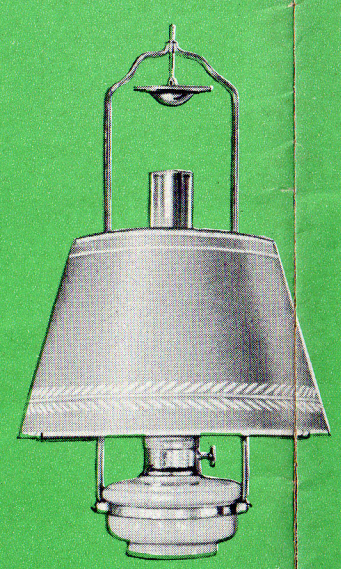
ALADDIN BRACKET LAMP

No. B-187—All Metal Nickeltone Finish or No. B-188. All Metal Bronzetone Finish. Either Number Without 14" Shade or Tripod, $7.80. With any 14" Shade and Tripod, $9.60. 14" Whip-O-Lite Shade No. 387 Shown.



ALADDIN HANGING LAMP

No. B-210—All Metal Nickeltone Finish. No. B-216—All Metal Bronzetone Finish. Either Number Without 14" Shade, $8.80. With any 14" Shade, $10.30. 14" Whip-O-Lite Shade No. 209 Shown.



ALADDIN HANGING LAMP

No. B-222—In Ivory Alacite and Metal. Without 14" Shade, $[illegible].50. With any 14" Shade, $9.00. (No Tripod Necessary.) 14" Alpha Reflector Shade No. 329 Shown.

MORE LIGHT AND MORE BEAUTY

FOR YOUR HOME WITH *Aladdin*®

THE BRIGHT, WHITE, ECONOMICAL LIGHT

KEROSENE MANTLE LAMP

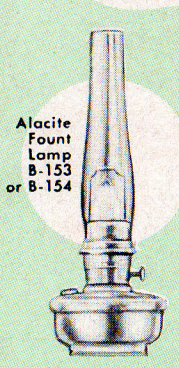
Now you can select an attractive, modern Aladdin Lamp for every room in your home. Table and floor models to brighten your living room where the family gathers for reading and relaxation . . . table models with lovely shades for the bedrooms . . . a cheerful hanging lamp for the dining room and bracket styles for the kitchen, halls and stairways. Aladdin economy and long life means real savings and remember, your Aladdin dealer will be glad to help you make your selections. See him soon.

12 EXCLUSIVE *Aladdin*® FEATURES

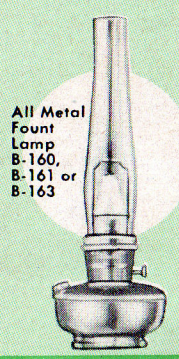
BRING YOU BRILLIANT, ECONOMICAL, WHITE LIGHT THROUGHOUT YOUR HOME

1. 60 Candle Power of Modern White Light
2. Burns 50 Hours on 1 Gallon of Kerosene
3. Uses 94% Air—Only 6% Kerosene
4. Lights Instantly with a match
5. Absolutely Safe—It Can't Explode
6. Requires No Pump or Pumping
7. No Generating or Generator
8. Completely Noiseless
9. No Smoke or Odor
10. Exceptionally Long-Lasting and Dependable
11. So Simple a Child Can Operate It
12. Designed for Beauty and Efficiency

(R) Trade Mark Registered



Alacite Fount Lamp B-153 or B-154



All Metal Fount Lamp B-160, B-161 or B-163

FOUNT LAMPS, NU-TYPE MODEL B

No. B-153—Alacite Fount Lamp, Satin Brass Burner and Trim, each $5.75. (Lighting Unit for B-179 Bracket Lamp.)

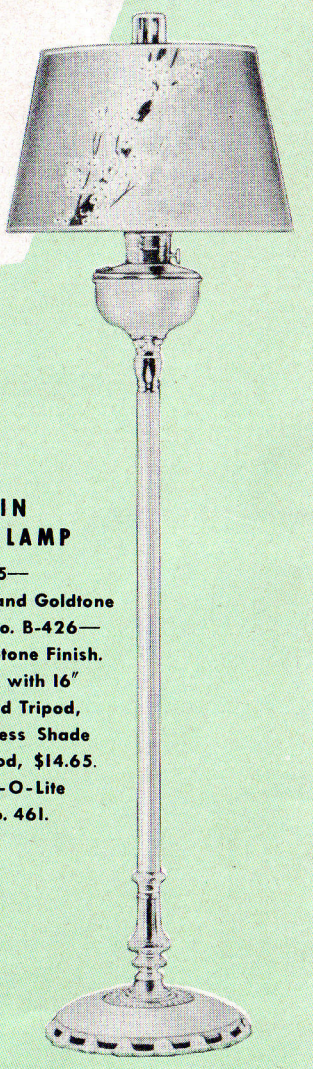
No. B-154—Alacite Fount Lamp, Nickel Burner and Trim, each $5.75. (Lighting Unit for B-222 Hanging Lamp.)

No. B-160—All Brass Nickeltone Fount Lamp, Nickel Burner each $7.05. (Lighting Unit for B-210 Hanging Lamp; Bracket Lamp B-187.)

No. B-161—All Brass Satintone Fount Lamp, Satin Brass Burner, each $7.05. (Lighting Unit for B-425 Floor Lamp.)

No. B-163—All Brass, Bronzetone Fount Lamp, Bronze Burner, each $7.05. (Lighting Unit for B-216 Hanging Lamp, B-426 Floor Lamp and B-188 Bracket Lamp.)

Price quoted includes Fount and Burner complete, and 1 Lox-on Mantle and 1 Lox-on Chimney.



ALADDIN FLOOR LAMP

No. B-425—In Ivory and Goldtone Finish. No. B-426—In Bronzetone Finish. Complete with 16" Shade and Tripod, $16.95. Less Shade and Tripod, $14.65. 16" Whip-O-Lite Shade No. 461.

Printed in U. S. A. Form No. M11.11 Rev. 4-51

Aladdin INDUSTRIES, INCORPORATED, Nashville, Tennessee • 1726 N. Flint [illegible], Portland, Oregon • Toronto, Ontario • London, England

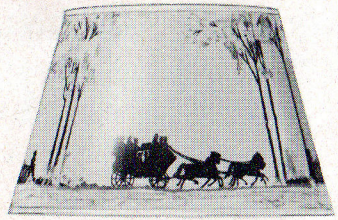
ALADDIN WHIP-O-LITE SHADE for ALADDIN Table, Hanging and Bracket Lamps

SIZE—14" BOTTOM, 9" TOP, 9" HIGH. PRICE OF ANY DESIGN $1.50 (Except No. 461—16"). Tripod 30 Cents Extra.

FAMOUS *Aladdin*® WHIP-O-LITE SHADES

in beautiful new colors and designs for every Aladdin Lamp . . . WHIP-O-LITE is an exclusive Aladdin achievement.

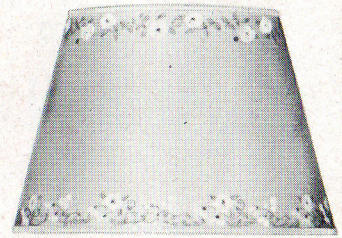
Here is the most practical and attractive shade you've ever used. Exclusive WHIP-O-LITE material is permanent in color, greaseless, oil-less and washable. Fits all Aladdin lamp styles. Choose yours now and add new distinctiveness to every room in your home.



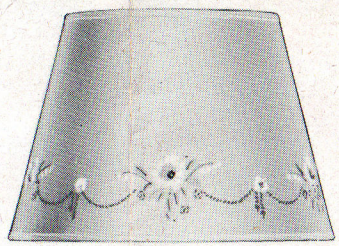
No. 144—Variegated



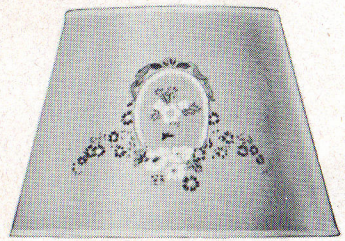
No. 209—Variegated



No. 387—Variegated



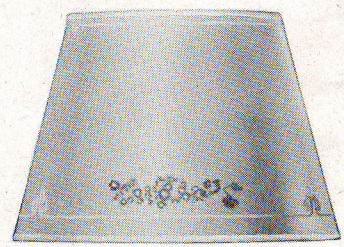
No. 378—Variegated



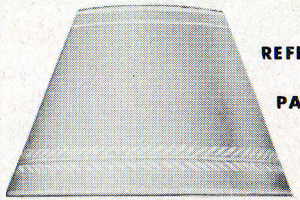
No. 379—Tan



No. 380—Variegated



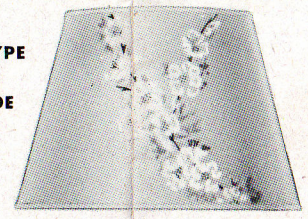
No. 384—Variegated



For Table or Hanging Lamps

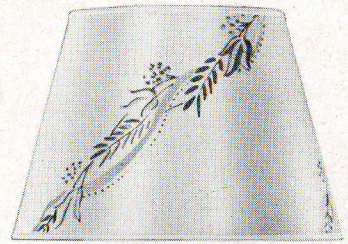
No. 329—Tan. Opaque—Used where it is desired to reflect light downward. 14" Bottom, 7" Top, 9" High.

REFLECTOR TYPE ALPHA PAPER SHADE

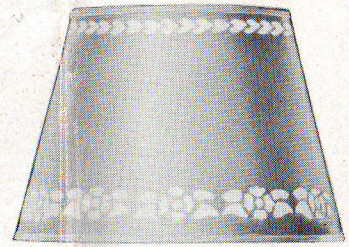


For Floor Lamps

No. 461—Variegated. 16" Bottom, 12" Top, 10" High. Price each $2.00. (16" Tripod 30c extra).



No. 381—White No. 389—Tan



No. 390—Green No. 391—Rose



No. 388—Variegated